



MEDIA RELEASE
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Business support Napthine's bottle deposit push

Australia's largest operators of reverse vending machines, the technology that would feature in a 10-cent bottle and can refund scheme, have welcomed efforts by Victorian Premier Denis Napthine to join up with NSW in the push for a national scheme.

"Obviously it would be good for business and the new jobs that are created, but we have also seen the impressive social and environmental benefits in the Northern Territory and South Australia with their deposit systems. There's much less litter and sports groups and charities get a real income boost," said Narelle Anderson, Managing Director of Envirobank Recycling.

"Our machines have recycled over 5 million drink containers and the technology is constantly improving so it's even faster and more convenient for consumers and for bulk returns from the commercial sector. It is also a far cheaper and more sustainable approach and can work in concert with other anti-litter strategies and kerbside recycling."

"Moreover, containers collected through a deposit refund scheme are purer, more valuable and can be recycled into higher value products including direct replacements for virgin materials, which helps to improve the economic and environmental returns of recycling. Overall there will be a significant job boost – we estimate over 3,000 positions," continued Markus Fraval, CEO of Revive Recycling.

"If Australia or key states like Victoria and NSW implemented container deposits we'd see significant new investment in the recycling industry and a cleaner environment for all Australians," they said.

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